

I'm Rogier Welling, a creative designer & front-end developer with a focus on UI/UX design.

I believe in simplicity, because simplicity means clarity. Good design should solve problems, by making things simple instead of complicated.

EXPERIENCE

2013 - present

UI/UX Designer & Front-end Developer • Freelance

Freelance UI/UX Designer and Front-end Developer for a variety of (international) clients in a diverse range of industries, from technology to entertainment.

2009 - present

Sales Manager • Credits Media • Amsterdam

Generating sponsoring & advertising revenues; optimizing working relationships; new business; developing tailor-made campaign solutions; anticipating on market trends.

2005 - 2006

Account Manager • Readershouse • Amsterdam

Generating advertising revenue for the magazines Nautique, Carros, Rails and En France.

2004 - 2005

Consultant • Buro De Werkstudent • Schiphol

Responsible for personnel recruitment and selection, creating rosters and schedules and conducting progress interviews with temporary workers and companies.

EDUCATION

September 2017 - March 2018

Front-end Developer

Cum Laude, College of MultiMedia, Amsterdam

March - August 2017

Web Developer

Cum Laude, College of MultiMedia, Amsterdam

1998 - 2005

Commercial Economics

HvA / HES, Amsterdam

TOOLS

Adobe XD
Illustrator
Photoshop
InDesign
Animate
Dreamweaver

SKILLS

HTML5
CSS3
SCSS
jQuery / JS (*learning*)
UI/UX Design
Pen & Paper
Wireframing
Lo / Hi Fidelity Prototyping
Responsive Design
Visual Design
Interaction Design
Logo & Brand Design
Brand Guidelines

LANGUAGES

Dutch (*mother tongue*)
English (*fluent*)
French (*average*)
German (*average*)

INTERESTS

Art, culture, design, music,
travelling, skiing, snowboarding,
soccer